



Introducing Precision Central 7.0

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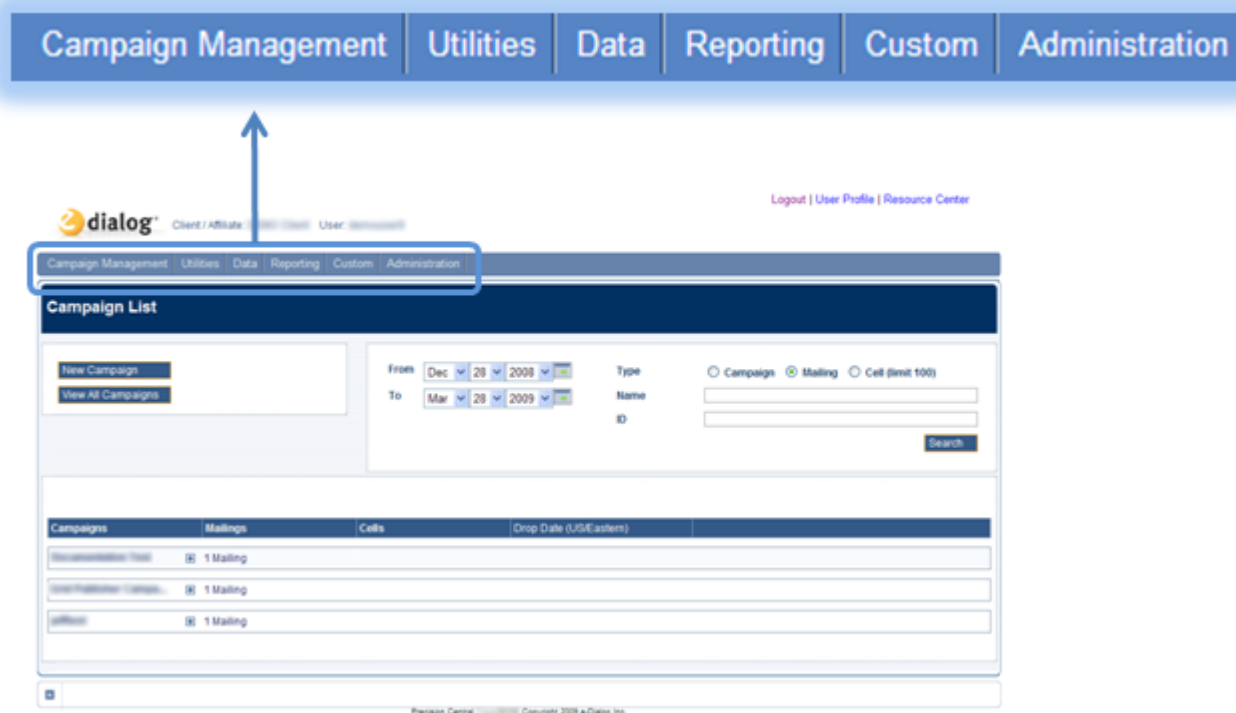
Introducing Precision Central

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About Precision Central

e-Dialog offers a comprehensive suite of tools for self-service clients through its Web-based portal, e-Dialog Precision Central™.



Precision Central Applications

e-Dialog Precision Central™ is a comprehensive suite of tools that let you create, manage, and track the success of your e-mail marketing campaigns.

Note: Your organization may not have access to all of the applications listed here. If in doubt, contact your account representative to review your application permissions.

Introducing Precision Central 7.0

The tools available in Precision Central include:

To...	Application	Description
Create and manage customer communication	Campaign Builder	Create and send highly relevant e-mails Campaign Management > Campaign Builder
	Trigger Manager	Set up rules to automatically send e-mail to a dynamically generated audience Utilities > Trigger Manager
	Grid Publisher	Create complex mailings using table-drive logic Utilities > Grid Publisher
	News Publisher	Create, send, and manage e-mail newsletters Campaign Management > News Publisher
	Poll Builder	Create simple polls to embed in or link to from e-mail or a Web site Utilities > Poll Builder
Create and manage content	Content Library	Create and manage content objects to use and re-use Utilities > Content Library
Create and manage audience lists	Insight Builder	Query customer data to create audience lists based on demographics, preferences, RFM (Recency Frequency Measure) scores and e-mail response history Data > Insight Builder
	Data Director	Seamlessly transfer data to and from e-Dialog systems Data > Data Director
Monitor campaign results	eReports	Analyze the performance of campaigns Reporting > eReports
	Pulse Reports	Get instant reports on vital statistics Reporting > Pulse Reports
	Precision Dashboard	See graphs that show how well your e-mail marketing is succeeding Reporting > Precision Dashboard
Assign and manage client and user permissions	User Management	Assign permission to users so that they can use specific applications, perform certain activities within those applications, and have some default values set in those applications Administration > User Management

Note: In addition to the tools listed here, your organization might have custom applications for specific user-defined purposes. Contact your e-Dialog account team if you need a custom application.

What's New in Precision Central 7.0.0

Precision Central Precision Central 7 has the following new and updated features:

Additional browser and platform support

You can now access Precision Central with:



Internet Explorer 7 on Windows XP and Vista



Firefox 3 on Windows XP, Vista, and MacOSX 10.4 and 10.5

Overall user interface refresh

The updated user interface design of Precision Central provides a consistent look and feel across all applications, along with improved navigation.

New tools and features

- ◆ Precision Dashboard - lets you see charts of e-mail performance metrics
- ◆ User Management - lets you assign permissions to users within your organization to use e-Dialog products and features
- ◆ Grid Publisher - lets you use grid publishing to create complex e-mails with multiple, related symbols
- ◆ Quick Test - lets you conduct tests to ensure that the audience of your message is receiving the most relevant, actionable messages

Note: Grid Publisher and Quick Test are not supported in Campaign Builder 6. If you open a Quick Test or Grid cell, Campaign Builder returns the message "This cell is only supported under Precision Central 7.0". Press OK to return to the campaign list.

Updated tools and features

- ◆ Content Library - now lets you perform some actions on multiple content objects, limit the permission to write selected content objects for selected users, view the list of content objects in pages of 25 items, insert content objects as templates in cells, and persist the search criteria for finding content objects
- ◆ Insight Builder - although functionally the same, Insight Builder has a new look and feel

Online Documentation

The Precision Central toolbar now has a question mark (?) button in the upper-right corner of the page that takes you directly to the on-line documentation section.



Introducing Precision Central 7.0

What's New in Precision Central 7.0.1

Precision Central 7.0.1 is a patch release and has no new or changed features.

What's New in Precision Central 7.0.2

Precision Central 7.0.2 is a patch release and has no new or changed features.

What's New in Precision Central 7.0.3

Search for Cells by Status

You can now search for cells by their current status. For example, you can search for cells that are currently mailing. When it finds one, Campaign Builder displays information about the cell, including the number and percentage of e-mails that have been merged and mailed. For more information, see Searching for Campaigns, Mailings, and Cells in the Campaign Builder 7.0 User's Guide.

What's New in Precision Central 7.0.4

Precision Central 7.0.4 includes the following:

- ◆ Plugin support
- ◆ Default mandatory suppression lists
- ◆ Campaign level search permissioning
- ◆ Updated Content Library picker

Plugin Support

Plugin symbols are created specifically for your organization. They let you merge data from a source other than the Master Database, for example a blog entry from your web site. Symbol type names in the drop-down list indicate the data gathering technique, for example Blog Lookup. Some examples of plugin symbols that e-Dialog has created for clients include:

Symbol	Description
Ad/Article Lookup	Lets you specify which ad or article to merge into the e-mail.
Article Select Case	Lets you specify the rules to use to merge different articles for different audience segments.
URL Encode	Lets you enter a URL and merges the encoded URL. For example, if you enter http://www.e-dialog.com , the e-mail will contain the URL http%3A//www.e-dialog.com .

To create plugin symbols for your organization, you work with your e-Dialog account team to identify your needs, how to meet those needs, and any pricing requirements.

Any plugin symbols that are available to your organization appear in the Data Type drop-down. In the following example, Article Lookup is a plugin symbol:

Symbol	Data Type
CELLID	Intrinsic
EOCID	Intrinsic
TESTPLUGIN	Data Column
Add Symbol	Article Lookup Content Case Content Constant Custom Data Column Grid Object Grid Symbol Query Set String Case String Constant

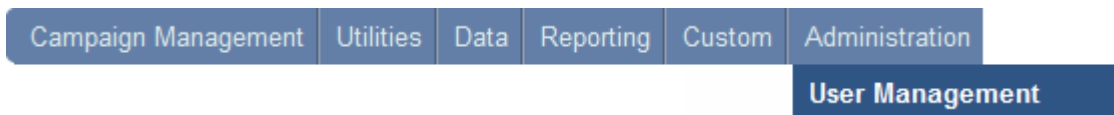
The way you specify the default value is specific to the plugin symbol. Some plugin symbols also require you to specify rules by clicking **Edit Rule**.

Mandatory Suppression Lists

Precision Central 7.0.4 lets you set mandatory suppression lists on a per user basis. When you create a new cell in Campaign Builder, any default suppression lists assigned to you are automatically added to that cell. The default suppression lists cannot be removed once applied to the cell; Campaign Builder displays a read-only list of these suppression lists.

To specify mandatory suppression lists:

- 1 From the Precision Central menu, select **Administration > User Management**.



- 2 Select the user for whom you want to set mandatory suppression lists.

Introducing Precision Central 7.0

User Management				
User Id	User Name	Name	Role	Client Name
563110	 demouser9	demouser9	 Global	DEMO Client
51863036	 demouser99	S, D	 User	DEMO Client

- 3 Click **Edit User**.
- 4 Click the **Advanced** tab.

General Clients Applications Audience Lists Suppression Lists Advanced

View and configure all application permissions. Click the Value to change the permission

Revert

Key	Source	Value
▼ Audience		
Advanced Export	User	Yes
Audience Permissions	User	undefined
Audience Superuser	User	Yes
Commercial Flag	Default	No
Commercial Flag Value	Default	Y
Default Dedupe Expression	Default	
Default Suppression List	Default	
Override Undel Suppression	Default	No
Override Unsub Suppression	Default	No
Suppression Permissions	Default	
► Configuration		
► Content		
► Execute		
Export	Default	
► Links		
► Mailing Configuration		
► Proof		
► Search		
Symbols	Default	

Save Cancel

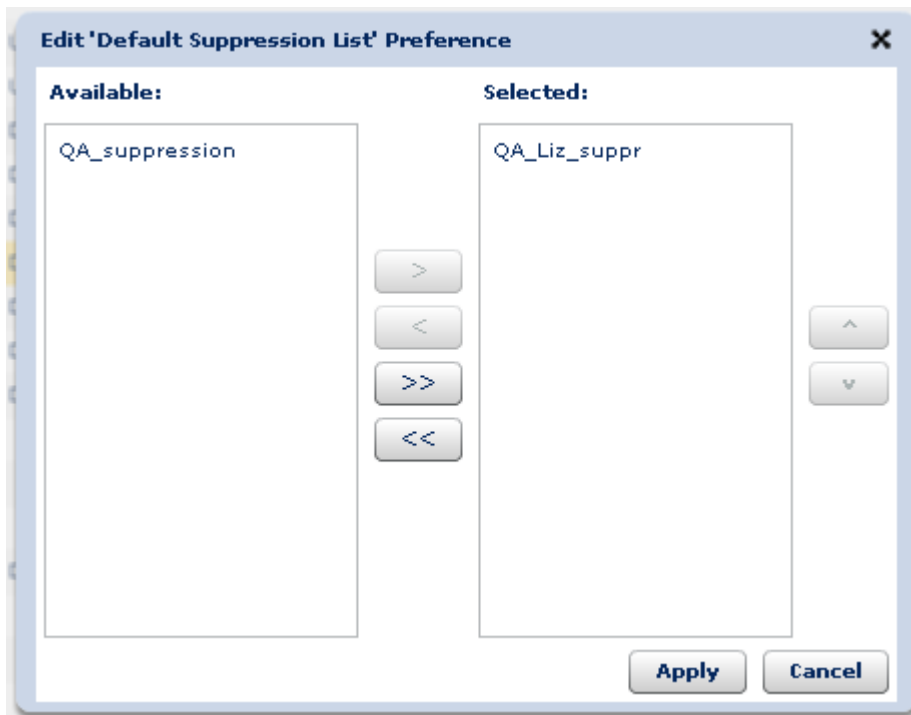
5 Select **Campaign Builder**.

6 Select **Audience**.

7 Click in the **Value** column of the **Default Suppression List** row, and then click .

8 Move the suppression lists that you want to make mandatory for this user from the Available to the Selected column using the arrows.

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9 Click **Apply**.

10 Click **Save**.

When the user creates a cell, the suppression lists you specified appear in the Audience Tab automatically. The user cannot remove the mandatory suppression lists from the cell.

Campaign Level Search Permissioning

In Precision Central 7.0.4, you can restrict visibility of a campaign so that only some users can search for and see the campaign.

To set campaign level search permission:

- 1 Start Campaign Builder.
- 2 On the Campaign List page, click **Show** in the Permissions bar.

Home > Campaign: demo
Campaign: demo

Campaign Setup

* required field

Campaign Name *

Description

Permissions Show

Mailing	Cell	Cell ID	Drop Date (US/Eastern)
anne grid publishing ☐ 2 Cells			

- 3 Select the users that you don't want to be able to see the campaign by clicking the check box next to their name.

Tip: If the list of users is very long, click a letter to the left of the list of users to navigate quickly to users whose last name begins with that letter.

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Permissions

User Permissions:

[Select All Users](#)

- ☐ ddtester dd
- ☐ Demo Demo
- ☐ demo demo
- ☒ demouser10 demouser10
- ☒ demouser11 demouser11
- ☒ demouser12 demouser12
- ☐ demouser13 demouser13
- ☐ demouser14 demouser14
- ☐ demouser15 demouser15
- ☐ demouser16 demouser16
- ☐ demouser1a demouser1
- ☐ demouser2 demouser2
- ☐ demouser3 demouser3
- ☐ demouser4 demouser4
- ☐ demouser5 demouser5
- ☐ demouser6 demouser6
- ☐ demouser7 demouser7
- ☐ demouser8 demouser8

Users with no permission [Clear All](#)

- ☒ demouser10 demouser10
- ☒ demouser11 demouser11
- ☒ demouser12 demouser12

Save

- 4 Click **Save**.

Updated Content Library Picker

When you create a Content Case symbol in Precision Central 7.0.4 and then edit the rules, the user interface to select the content object for each rule is significantly faster and more streamlined.

To see the new user interface:

- 1 Create a Content Case symbol in the Symbols tab of Campaign Builder.

Home > Campaign: [lappr](#) > Mailing: [mail](#) > Cell: [Cell Name](#)
Symbols: Cell: Cell Name Cell Id: 1326979

Configuration Audience Content Links **Symbols** Export

Symbol	Data Type	Based On	Default	Rules	Actions
COMPFIRSTLASTNAME	Intrinsic				
CONTENTCASETEST	Content Case	SEX	Promo	EDIT RULE	DELETE
EOCID	Intrinsic				
UNSUBLINK	Intrinsic				

[Add Symbol](#)

[Save](#) [Clone Cell](#)

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- 2 Click **EDIT RULE**.
- 3 Enter the value for the rule, and then click **Click to select**.

Symbols: Edit Rule

Click a value, click the radio button next to the

When AUDIENCE is	OFFER1 is
DEFAULT	Super Web Promo
Women	Womens Apparel - Dress
Men	Mens Apparel - Pants
Junior	Click to select
Boy	Click to select
Girl	Click to select

[Save](#) [Back](#)

The Content Object Picker appears in the Edit Rule page. Because the list is cached, you will probably notice an improvement in performance.

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Symbols: Edit Rule

Click a value, click the radio button next to the content object, and then select Insert to specify the content object.

When AUDIENCE is	OFFER1 is	OFFER2 is	OFFER3 is
DEFAULT	Super Web Promo	Click to select	Click to select
Women	Womens Apparel - Dress	Click to select	Click to select
Men	Mens Apparel - Pants	Click to select	Click to select
Junior	Click to select	Click to select	Click to select
Boy	Click to select	Click to select	Click to select
Girl	Click to select	Click to select	Click to select

Content Object picker

Search

Date Modified

☐ All

2009 (1452)

August (43)

June (10)

May (12)

April (1114)

March (230)

February (43)

2008 (766)

2007 (130)

Content Library Object List

	Content Name	Modified	Content Id	Author
☐	Mens Apparel - Pants	08/21/2009	337774250	demo
☐	Womens Apparel - Dress	08/21/2009	337774000	demo
☐	Super Web Promo	08/21/2009	337776650	demo
☐	Deluxe Web Promo	08/21/2009	337776660	demo

- Click the radio button next to the content to use for the rule, and then click **Insert**.

Content Library Object List

	Content Name
☐	Mens Apparel - Pants
☐	Womens Apparel - Dress
☐	Super Web Promo
☒	Deluxe Web Promo

- 5 Follow steps 3 and 4 for each rule.

What's New in Precision Central 7.0.5

Precision Central 7.0.5 includes the following:

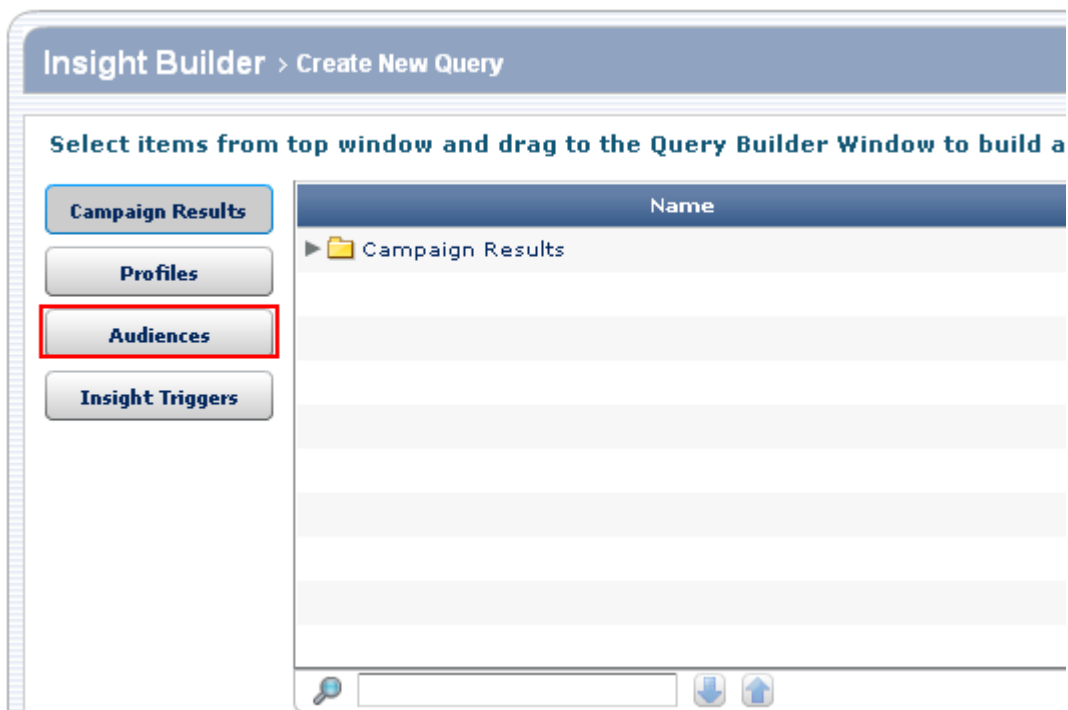
- ◆ Audience search capability in Insight Builder

Audience search capability in Insight Builder

When you create a query in Insight Builder, you can now quickly search for audiences by name or list ID.

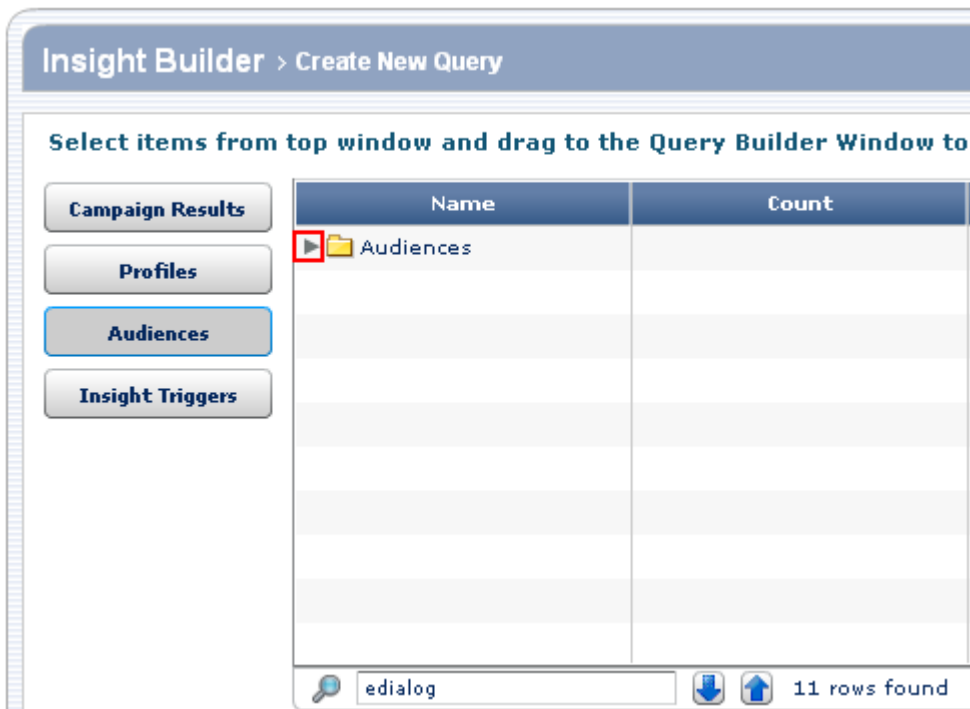
To search for audiences:

- 1 Start Insight Builder.
- 2 Click **Create New Query**.
- 3 Click **Audiences**.

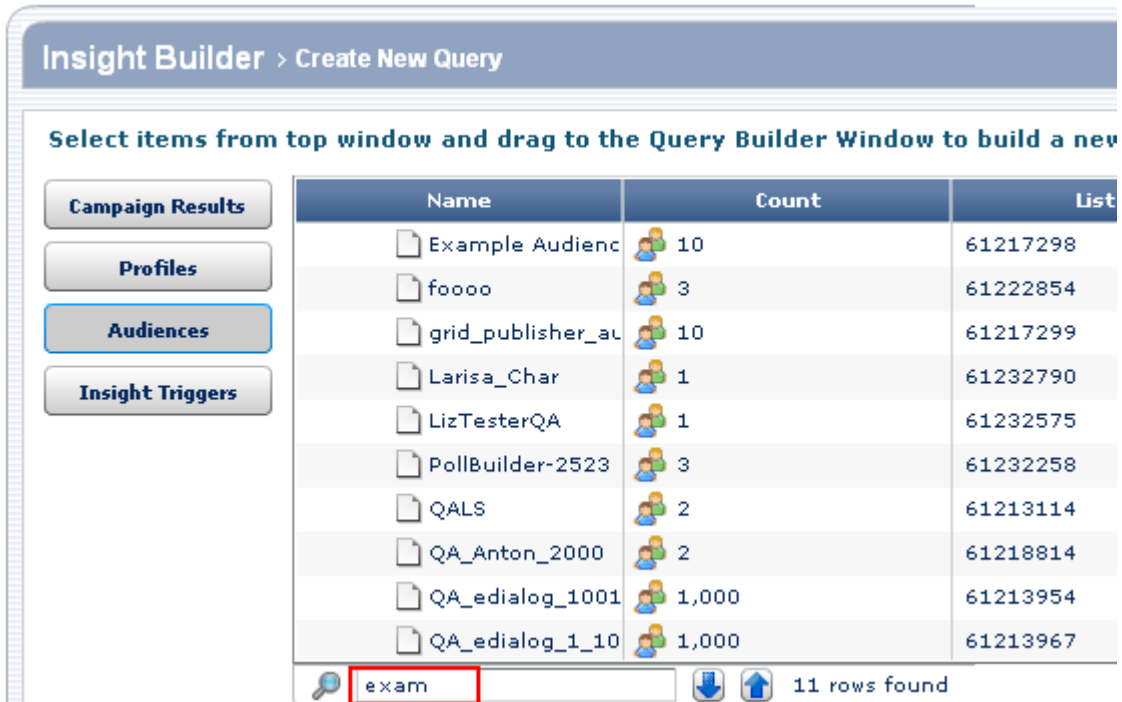


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- 4 Expand the Audiences folder, and then expand the subfolder in which you want to find an audience.



- 5 Enter a portion of the audience Name or List ID that you want to find in the text box.



The search is case-insensitive.

Insight Builder displays the number of audiences that match the criteria.

Insight Builder > Create New Query

Select items from top window and drag to the Query Builder Window to build a new

Campaign Results

Profiles

Audiences

Insight Triggers

Name	Count	List
Example Audience	10	61217298
foooo	3	61222854
grid_publisher_audience	10	61217299
Larisa_Char	1	61232790
LizTesterQA	1	61232575
PollBuilder-2523	3	61232258
QALS	2	61213114
QA_Anton_2000	2	61218814
QA_edialog_1001	1,000	61213954
QA_edialog_1_10	1,000	61213967

exam 11 rows found

The first audience whose name or list ID contains the text you entered appears at the top of the list of audiences.

Insight Builder > Create New Query

Select items from top window and drag to the Query Builder Window to build a new

Campaign Results

Profiles

Audiences

Insight Triggers

Name	Count	List
Example Audience	10	61217298
foooo	3	61222854
grid_publisher_audience	10	61217299
Larisa_Char	1	61232790
LizTesterQA	1	61232575
PollBuilder-2523	3	61232258
QALS	2	61213114
QA_Anton_2000	2	61218814
QA_edialog_1001	1,000	61213954
QA_edialog_1_10	1,000	61213967

exam 11 rows found

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If no audiences match the criteria, the text box is shaded in red.



Note: The list of audiences continues to display *all* the audiences. The search scrolls the list to display the first audience that meets the search criteria at the top. When you click the down arrow to display the next audience that meets the criteria, the search scrolls the list again, to display the next audiences that meets the criteria at the top. The list scrolls continuously, so that if you reach the end of the list and then click the down arrow, it scrolls to display the first item in the list that matches the criteria at the top of the list.

- To see the next audience that contains the text you entered, click the down arrow.
To see the previous audience that meets the criteria, click the up arrow.

System Requirements

Precision Central 7.0 requires:

- ◆ Microsoft Windows or Apple Macintosh OS X*
- ◆ Adobe Flash Player 9.0.28 or newer
Adobe Flash Player is required only for Insight Builder, User Management, Precision Dashboard and Data Director.
- ◆ One of the following Web browsers:
 - § **Internet Explorer 7** (<http://www.microsoft.com/downloads/>) on Windows
 - § **Firefox 3** (<http://www.mozilla.com/en-US/firefox/>) on Windows and Macintosh OS X*

* The middle scroll button of a Macintosh mouse may not work consistently in Precision Central 7.0. This is a known issue in Adobe Flash Player.

Getting Documentation

The Precision Central toolbar has a question mark (?) button in the upper-right corner of the page that takes you directly to the on-line documentation section. Please submit comments and corrections to **Technical Publications** <mailto:TechnicalPublications@e-dialog.com>".



Precision Central Documentation

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Precision Central 7.0

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News Publisher 7.0 User's Guide	ZIP	PDF
Poll Builder 7.0 User's Guide	ZIP	PDF
Precision Dashboard 7.0 User's Guide	ZIP	PDF
Pulse Reports 7.0 User's Guide	ZIP	PDF
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Trigger Manager 7.0 User's Guide	ZIP	PDF
User Management 7.0 User's Guide	ZIP	PDF

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Getting Technical Support

For all technical support issues, please contact support@e-dialog.com. Support is available:

- ◆ 24 hours per day Monday - Friday
- ◆ 7:00am - 6:00pm EST (GMT-5) Saturday and Sunday

If you have an urgent issue during non-traditional business hours, call the support line at 781-372-3303 and a technician will respond to your voice message within 20 minutes.

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Note: Scheduled maintenance takes place Sundays, 12:00am - 3:00am EST. Do not schedule mailings during this time period.

For product upgrades or special requests, continue to work through your Account Team.

If you encounter questions while using Precision Central, please search the ***Precision Central documentation*** (see "Getting Documentation" on page 23). If you cannot find the information you need, please describe the question to ***e-Dialog Technical Publications*** <mailto:TechnicalPublications@e-dialog.com> in addition to contacting technical support.

Getting Started with Precision Central

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Logging In

To log into Precision Central:

- 1 Open a Web browser.
- 2 Go to one of the following URLs:
<http://precisioncentral.e-dialog.com>
<http://pc.e-dialog.com>

Your browser loads the Precision Central login screen.

- 3 Enter your unique **user name** and **password** and click the Enter>> button.

Note: If you enter an incorrect password five times, your user name becomes disabled. Please keep your user name and password in a convenient place to ensure this does not happen. If you need assistance contact **Technical Support** (on page 23).

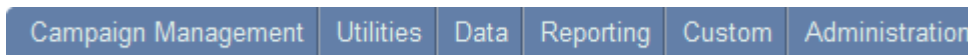
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- 4 When you log in for the first time, your default application appears. You can change the default as described in ***Setting Your Default Application*** (on page 29). In the following illustration, Campaign Builder is the default application.

The screenshot shows the Precision Central 7.0 interface. At the top, there is a navigation bar with the 'dialog' logo, 'Client / Affiliate: Client', 'User:', and 'Logout | User Profile' with a help icon. Below this is a secondary navigation bar with tabs: 'Campaign Management', 'Utilities', 'Data', 'Reporting', 'Custom', and 'Administration'. The main content area is titled 'Campaign Builder'. It features a search bar with 'Show Search' on the right. Below the search bar are two buttons: 'New Campaign' and 'View All Campaigns'. A table lists campaigns with columns: 'Campaigns', 'Mailings', 'Cells', and 'Drop Date (US/Eastern)'. The table contains the following data:

Campaigns	Mailings	Cells	Drop Date (US/Eastern)
01 Dap Welcome and B...	5 Mailings		
688 grid	1 Mailing		
AYMCampaign	4 Mailings		
AliciaTest	1 Mailing		
AliciaTest	0 Mailings		
AnnaTest	1 Mailing		
Art's House of Testi...	3 Mailings		
Buggin Out	1 Mailing		

- 5 Use the toolbar to select the Precision Central tool to use.



See ***Precision Central Applications*** (on page 7) for descriptions of the tools.

Setting User Preferences

You can specify user preferences, including:

- ◆ Password
- ◆ User contact information
- ◆ Time zone
- ◆ How to sort campaigns and reports
- ◆ Date range for which to display campaigns and reports

To set user preferences:

- 1 Click **User Profile**.



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- 2 Enter or edit the appropriate information.

Edit User Profile* required field

General User Preferences

User Name:* demo

First Name:*

Last Name:*

Password Change: Password:
Re-enter Password:

(leave blank unless changing your password) Password Criteria:
Must be at least 9 characters long
Must contain one character in at least 3 of the following types: Upper Case Letter, Lower Case Letter, Number, Punctuation
Cannot contain your username, or be part of your username
Cannot contain part of your business name

Phone:* Extension:

E-mail Address:*

eReports Preferences

Sort Order: Desc
Sets your default eReports list order to either Ascending or Descending by date.

Date Range Start: 45
Number of days in the past for which to display mailings.

Campaign Builder Preferences

CB Default Timezone: (GMT-5:00) Eastern Time (US & Canada)
Sets the timezone used in CB 6.0 for your account.

CB Date Format: English (US)
Sets the preferred format used to display dates in CB.

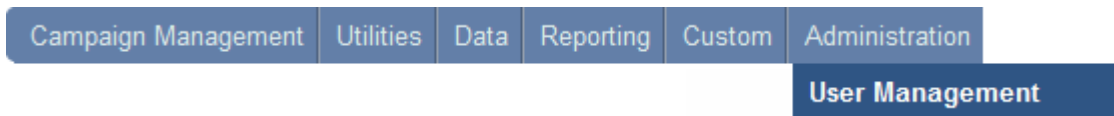
- 3 Click **Save**.

Setting the Default Application

If you have access to the Precision Central User Management application, you can do this yourself. Otherwise, contact your e-Dialog Account Team.

To set the default application:

- 1 Select **Administration > User Management**.



- 2 Click  to select your profile.
- 3 Click **Edit User**.

A screenshot of the 'User Management > New User' form. The 'Applications' tab is selected. The form has a header bar with the title 'User Management > New User'. Below the header, there are tabs for 'General', 'Clients', 'Applications', 'Audience Lists', 'Suppression Lists', and 'Advanced'. The 'Applications' tab is active. The main content area is titled 'Configure which Precision Central applications are visible to the user.' and contains an 'Add' button, a 'Delete' button, and a 'Filter' button. Below these buttons is a list of 'Visible Applications' with a scroll bar. The list includes: Campaign Builder, Content Library, Precision Dashboard, Data Director, eReports, Help, Insight Builder, News Publisher, Poll Builder, Trigger Manager, and Welcome. At the bottom of the list is a pagination indicator '0 / 11'. Below the list is a 'Default Application:' label and a dropdown menu currently showing 'Precision Dashboard'. At the bottom right of the form are 'Save' and 'Cancel' buttons.

- 4 Click the **Applications** tab.

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- 5 Select an application from the Default Application drop-down.
- 6 Click **Save**.

Logging Out

To log out of Precision Central:

- 1 Click the Logout link at the upper right corner of the display.
[Logout](#) | [User Profile](#) | [Resource Center](#)
- 2 Close your Web browser.
Closing the browser ensures that your e-Dialog session ends.

Customization for Your Organization

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About the Onboarding Process

In setting up your organization to use e-Dialog Precision Central, your e-Dialog Account Team customizes a number of options to meet your organization's needs. Knowledge of these options is required in order to use the Precision Central applications effectively, particularly Campaign Builder.

User Account Security Profiles

Within your organization, you might want to:

- ◆ Restrict some users' access to specific Precision Central tools
- ◆ Restrict some users' ability to create audience and suppression lists
- ◆ Restrict the types of mailings some users can send
- ◆ Allow only some users to edit content items
- ◆ Allow some users to send final e-mails, while not allowing others to do so

Note: As a result of customization for your organization, some of the Campaign Builder features described in this document may not be visible to all readers.

For example, your organization may want to provide manager-level employees with the ability to create mailings, but restrict authority to do the actual sending to director-level and higher. In this case, managers would have access to everything except the final send function. Directors would have access to everything, including the final send function.

For more information about setting permissions within your organization, see About User Management.

Database Configuration

The standard e-Dialog database configuration might be sufficient to meet all your needs. If not, you can ask your e-Dialog account team for any of the following customization options as part of your initial setup procedure.

Domain Names

Mailings require DNS values (addresses) for various functions, including:

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- ◆ Mailbox - DNS for the return address in e-mails
- ◆ URL redirection - where to send profiling data
- ◆ Unsubscriptions - where to send opt-out e-mails

Your account team sets up the appropriate domain names and IP addresses for these functions.

User-Defined Fields (UDFs)

User-defined fields, also known as categories, let you organize the elements of mailings to be able to organize Dashboard charts or to group rows of data in eReports and Insight Builder. The values of UDFs are defined by your organization.

Each of the following objects can include a number of user-defined fields:

- ◆ Audiences
- ◆ Campaigns
- ◆ Cells
- ◆ Content
- ◆ Mailings

Audience, Suppression, and Proof Lists

Your master database stores every e-mail address that you have ever loaded into your database, including addresses flagged as unsubscribed or undeliverable. By executing queries that extract only certain e-mail addresses from the database, e-Dialog can generate stored lists such as:

- ◆ Audience lists - a set of addresses that are believed to be subscribed and deliverable
- ◆ Suppression lists - a set of addresses that are believed to be unsubscribed and/or undeliverable
- ◆ Proof (and seed) lists - the addresses of people responsible for proofreading or otherwise approving of an e-mail message before it is sent to an audience list

Your e-Dialog account team can create and manage these lists for you and/or you can use Insight Builder to create and manage them yourself.

Custom Columns and Tables

The e-Dialog standard database configuration might be sufficient to meet your organization's needs. However, your account team can create additional data columns and/or tables in your database for data that cannot be stored in the standard e-Dialog database configuration. Your account team creates and populates these columns and tables as part of your initial setup process.

Template Objects

Templates are frequently used objects that you can easily include in your mailings. Your e-Dialog account team can create customized templates for you as part of your initial setup process, including:

- ◆ Unsubscribe (opt-out) templates
- ◆ Forward-to-a-friend templates
- ◆ Content object templates

You should check with your e-Dialog Account Team for details on pricing for this service.

Custom Tools

In addition to the standard e-Dialog tools and applications, your organization might use additional custom tools. These appear on the Custom menu of Precision Central. For more information about your custom applications, contact your e-Dialog account team.

Default Values

After determining the needs of your organization, your e-Dialog account team sets default values for a number of elements and settings, including:

- ◆ Time - the time zone to use and how to format time values
- ◆ Dates - the start and end date to specify the range of mailing elements to display in lists
- ◆ DNS - DNS values for the return address, for links in the mail, and unsubscribes
- ◆ Feeder risk - default value
- ◆ Priority - default mailing priority
- ◆ e-mail channel and type
- ◆ UDFs - default values for UDFs associated with mailing elements
- ◆ URL redirect expiration - number of days to keep URL redirection in effect
- ◆ e-mail address to send notification to when a data export is complete
- ◆ Default locations from which to upload data files and import data files
- ◆ Default application that the user sees after logging in to Precision Central

Default Permissions

After determining the needs of your organization, your e-Dialog account team sets default permissions to e-Dialog applications and features of applications. The Domain Administrator(s) in your organization can grant a subset of these permissions to users within your organization. For more information, see About User Management.

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